

THE BRIDGEWORKS TRADES SCHOLAR PROGRAM

The BridgeWorks Trades Scholar Program for Women

While “college readiness” is the typical high school anthem, not all students are an ideal fit for that path. Many have a skillset and mindset that destines them to be successful in other challenging and rewarding careers like carpentry, electrical engineering, and automotive. A career path in trades and manufacturing offers both a compelling value proposition and a different sense of job satisfaction than the typical four-year college route—but the college-for-all push has kept many students from pursuing it.

As a result, many employers are struggling to find workers because there aren’t enough young people—particularly women—entering the skilled labor pool. To help fill that pool and further promote gender diversity in the industry, BridgeWorks has established the Trades Scholar Program for Women, in partnership with the Minneapolis Foundation.

BridgeWorks’ initial commitment toward this program is \$25,000 annually for the next four years. This program will provide scholarships for young women desiring a career in manufacturing and trades through pursuit of AAS degrees at Anoka Technical College, Dunwoody College of Technology, Hennepin Technical College, or Saint Paul College beginning Fall 2020. In addition, BridgeWorks employees will serve as mentors to these young women throughout their education. High school women who are interested in applying for the Trades Scholar Program should email tradescholar@generations.com for more information.

ABOUT BRIDGEWORKS

BridgeWorks has provided solutions to generational issues in the workplace for over 20 years. Through consulting projects, keynote presentations, training programs, and targeted research, we assist our clients with knowledge transfer, recruiting and retaining the youngest generations, and engaging a multigenerational workforce. One of our main focus areas is trades & manufacturing, and it is from this initiative that the Trades Hub—and the broader Trades Ambassador program—have emerged. The Trades Hub (www.trades-hub.com) is designed to inform students about their options within the trades and manufacturing industry and connects them directly to trades and manufacturing careers.

WHO:

High school women interested in a career in trades and manufacturing can apply for the Trades Scholar Program

WHAT:

The program provides

- \$2,000 annually for Anoka Technical College, Hennepin Technical College, and Saint Paul College.
- \$10,000 annually to Dunwoody College of Technology.

WHEN:

Scholarship funds will be available beginning Fall 2020.

WHERE:

Eligible schools for scholarship recipients to attend are Anoka Technical College, Dunwoody College of Technology, Hennepin Technical College, or Saint Paul College.

CONTACT:

tradescholar@generations.com

